



# SMOOTH OPERATOR Straightening System

**We are the experts!** With more than 30 years of expertise in waving and color services, you can be sure Tressa's Smooth Operator Straightening System is effective, easy and fast! You'll get sleek, shiny, manageable, straight hair with the beautiful, healthy results in half the time!

- ONLY with Smooth Operator Straightener can you apply color (deposit-only) and shampoo on the same day!
- Clear and easy directions with step-by-step pictures – keeps things simple!
- Our thio-based straightener has just 2 products to apply, no pre- or post-treatment necessary!
- Two formulas for every hair type and condition
- No flat ironing required – no heat application!
- Keep some curl, make it wavy or go all the way straight – multiple options and re-touchable!
- No formaldehyde!

## STRAIGHTENER SUPPORT PRODUCTS

### Pre-Service Support Products



PRODUCT	FEATURES & BENEFITS	USAGE	HAIR TYPE
<b>Protage Skin Protector</b> 4oz	<ul style="list-style-type: none"> <li>• The "invisible glove" that protects clients' skin and your hands from chemical irritation; neutralizes harmful agents before reaching the skin</li> </ul>	<ul style="list-style-type: none"> <li>• Apply generously to any area that may come in contact with chemicals or irritants; use like a lotion to protect from irritants and to help prevent dryness</li> </ul>	N/A: To be used as a skin protector
<b>PEQ Porosity Equalizer</b> 8.5oz	<ul style="list-style-type: none"> <li>• Use before every straightening service to insure better relaxation of natural curl</li> <li>• Also use before a color service for maximum color penetration and longer lasting color with less fading</li> </ul>	<ul style="list-style-type: none"> <li>• Spray on towel-dry hair and comb through</li> <li>• Use to fill porous parts of the hair to create uniformity throughout the hair shaft</li> </ul>	<b>All Hair Types</b> Use to insure a uniform hair shaft
<b>Remove-All Plus Shampoo</b> Liter & Gallon	<ul style="list-style-type: none"> <li>• The ultimate chelating shampoo</li> <li>• Removes product build-up, well and hard water deposits and other harsh contaminants</li> </ul>	<ul style="list-style-type: none"> <li>• Deep cleanser before any chemical service</li> <li>• Ideal for clients with iron and other mineral build-up as well as those with hard or well water</li> </ul>	<b>All Hair Types</b> Use to insure a clean palette before any chemical service

### In-Salon & At-Home Care Products



<b>Smooth Operator Shampoo &amp; Conditioner</b> 13.5oz	<ul style="list-style-type: none"> <li>• Gently cleanses and conditions while nourishing hair with hydrating Soy Lecithin</li> <li>• Contains Silk Protein which helps to strengthen the hair; natural Avocado Oil smoothes and provides a sleek, shiny finish</li> <li>• Keeps hair manageable and smooth</li> </ul>	<ul style="list-style-type: none"> <li>• Specifically created to address the unique needs of chemically straightened hair, but is beneficial for relaxed, wavy or naturally straight hair too</li> <li>• For daily use</li> </ul>	<b>Chemically Straightened Hair</b> Perm and Color Protective
<b>Smooth Operator Smoothing Therapy</b> 8.5oz	<ul style="list-style-type: none"> <li>• Contains a specially designed blend of therapeutic ingredients to provide extended smoothing results while controlling frizz/split ends</li> <li>• Light leave-in serum adds a healthy shine while leaving hair more manageable and easier to style</li> <li>• Provides superior protection from heat styling tools and environmental damage; color protective</li> </ul>	<ul style="list-style-type: none"> <li>• Use on wet or dry hair as a leave-in pre-styler</li> <li>• For daily use</li> </ul>	<b>All Hair Types</b> Perm and Color Protective



## CONSULT & EDUCATE

**Consultation:** Be sure to consult with your client on the desired end result prior to beginning the straightening service. Knowing what they expect and also asking questions about care and styling routines will help you give them exactly what they want!

**Educate Your Client:** It's important to realize that many people receiving a straightener service may have had curly hair all their life up to the point of the service. Remember that these clients may not know how to care for or how to style their new head of hair! They may not even realize they need to revamp their routines and product purchases. This is the perfect opportunity for you to educate them on what products they need and how to use them. Also keep in mind that a new cut (and even color) will help to shape and highlight the new look.

# SMOOTH OPERATOR Straightening Directions



## Standard Directions

### Smooth Operator Straightening Cream

#### Prep:

1. Pre-shampoo with Tressa's Remove-All Plus or Clarifying Shampoo. Towel dry hair. Apply PEQ Porosity Equalizer to entire head.
2. Section hair into (4) quadrants front to back and ear to ear (Figure 1). Apply Tressa's Protage around the entire hairline to protect the skin.

#### Application:

1. Dispense straightener cream into bowl and utilize a color brush for application; use gloves during the application process.
2. Begin straightener application at the nape on the right side taking 1/2" sub-sections.
3. Apply straightener cream to 1/2" sub-section 1/4" from the scalp through ends (Figure 2). Using a wide tooth-comb, gently comb through the section, keeping hair as straight as possible. Repeat this procedure throughout the section and move to the opposite quadrant in the back. Repeat in front sections. Avoid over processing by applying cream swiftly. Typical application time is 10-20 minutes.

**Note:** After straightener cream application is complete, check to see that all hair is lying smooth with no buckles or bends.

**Processing:** Processing time starts once application is complete.

1. Process at room temperature, without a cap, while combing hair straight periodically.
  - **Normal-Resistant Formula:** Process 20 minutes and then perform knot test (below) to check progress.
  - **Color Treated Formula:** Process 10 minutes and then perform knot test (below) to check progress.

#### Knot Test: (Figure 3)

Check the straightening process by taking a 1" x 1" sub-section from the last quadrant you applied the cream and tie into a knot. If the knot opens, resume processing and repeat this test every 5 minutes. If the knot remains closed, the processing is complete. Proceed to rinsing immediately so you do not over process the hair.

#### Rinsing:

1. Set a timer and rinse thoroughly for a minimum of 5 minutes in hot water to assure all straightener cream is removed from hair as well as to rid hair of any residual odor. Towel blot hair.

### Smooth Operator Neutralizer

#### Application:

1. Gently comb hair as straight as possible with a wide-tooth comb.
2. Apply straightener neutralizer to 1/2" sub-sections from the scalp through ends (Figure 4). With a wide-tooth comb, gently comb through the sections, keeping hair as straight as possible.

**Neutralizing:** Neutralizing time starts once application is complete.

1. Process at room temperature, without a cap, while combing hair straight periodically. Neutralize 5 minutes for both formulas.

#### Rinsing:

1. Rinse thoroughly in warm water for 5 minutes to assure all neutralizer is removed from hair.
2. Cleanse and condition with Smooth Operator Shampoo and Conditioner. Apply Smooth Operator Smoothing Therapy before styling.

**Re-Touch Directions** Use this application to straighten at the root when new curl has emerged and when there is at least 2-3" of re-growth.

Follow the Standard Directions but add Smooth Operator Conditioner to the hair that has been previously straightened. **DO NOT RINSE CONDITIONER OUT.** This is a layer of protection to the already treated hair. Be sure to apply straightening cream only to the re-growth area, taking care not to make contact with the scalp. Follow remaining directions, omitting the knot test and using the previous processing time as a guide. Comb product and conditioner through all of the hair the last 5 minutes of processing.

#### Taming or Keeping Some Curl

If the client wishes to have some curl or wave remain in the hair, you can follow the Standard Directions and process until the desired curl is achieved. Process the straightener cream for at least 5 minutes and then check progress.

Fig. 1: Section into 4 Quadrants



Front View

Side View

Back View

Fig. 2: Application of Cream



Apply cream with brush

Keep hair straight throughout application

Fig. 3: Check Processing – Knot Test



If knot opens, continue processing

If knot does not open, processing complete

Fig. 4: Neutralizing



Keep hair straight throughout neutralization

### FOR PROFESSIONAL USE ONLY

Read all directions and cautions inside the Smooth Operator box carefully before starting the straightening service. Failure to do so may cause over processing, hair breakage and/or skin irritation.

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